

Unveiling TNT Consulting Group's New Look: A Soft Rebrand

Embracing Evolution: Our Rebrand Story

We are thrilled to introduce the soft rebrand of TNT Consulting Group, marking a significant step in our journey of growth and commitment to our clients and community. Our new logo is more than a visual update; it encapsulates our core values and mission.

The Equation of Connection: Uncovering Solutions

Central to our new logo is an equation, symbolizing our consulting philosophy. This equation, representing the idea of solving for 'N' or the unknown, reflects our dedication to identifying and addressing the unique challenges of our clients. Nestled within the two T's is the client, showcasing our pledge to provide a supportive and inclusive environment where innovative solutions emerge. The two T's also honor our sons, Tae and Trent, highlighting the personal inspiration behind our brand.

A Tribute to Family

Our company's foundation is built on family, love, culture, and inclusivity. The new logo pays homage to our family unit of four, symbolizing how diverse elements come together to create something powerful. Like TNT in a mix, our family exemplifies the strength and unity that drive our professional pursuits. Our journey mirrors the growth of our children, illustrating how every family member contributes to the larger picture.

Igniting Positive Change

TNT, representing both an explosive force and a catalyst, signifies our role in fostering positive transformation. As a family, we spread joy and completeness, a principle we integrate into our consulting practice. We aim to be the crucial missing piece for



companies, individuals, and brands, providing holistic solutions that meet varied needs across life, work, and organization.

A Full-Circle Moment

This rebrand is a significant milestone, encapsulating our journey and the essence of our work. The simplicity of the T, N, and the number 4 carries deep meaning, symbolizing our family and our mission. It reflects how our personal and professional lives are intertwined, highlighting our commitment to growth and unity.

Our Professional Edge

Professionally, TNT Consulting Group is the solution to any challenge. Our team of four brings a wealth of expertise and insights from diverse areas of life, work, and home. Our rebrand underscores our capability to address any need, offering customized solutions that drive success.

Gratitude and Acknowledgements

We extend our sincere thanks to Royal Black for designing our new logo. The clean and modern design, featuring the Avenir font, perfectly embodies the spirit of TNT Consulting Group. Additionally, we appreciate the efforts of business consultant Jamie Pullman for managing the rebrand project and helping us expand our vision. Your guidance and expertise have been invaluable.

Join Our Journey

We invite you to join us as we unveil our new look and reaffirm our commitment to excellence. TNT Consulting Group remains a trusted partner, dedicated to bringing joy, unity, and effective solutions to every client we serve.

Thank you for being part of our story. Together, we will continue to build, solve, and succeed.

****#TNTConsultingGroup #Rebrand #FamilyFirst #InclusiveConsulting
#BusinessSolutions****

